

ESTRATÉGIA AVANÇADA

Ementa: Configuração do campo de estratégia. Estratégia e agência. Estratégia, colaboração e Grupos de Relação. Conteúdo e processo estratégico. Ambiente e mudança. Recursos e capacidades. Ambiente e instituições. Modelo configuracional e coevolução. Estratégia como Prática. Strategizing e governança. Questões e temas atuais e emergentes em estratégia.

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